

Open Enrollment Education and Enrollment Support Help District Soar!

When looking for a solution for benefits education and enrollment support, there are multiple options. How do you find the right fit for your organization?

Linda Azuelo, human resources director at Sahuarita Unified School District No. 30, found herself asking that question. Luckily, she already had a reliable resource as her district had been partnering with American Fidelity for several years.



Client Info

Sahuarita Unified School District No. 30
Sahuarita, AZ
900 Employees Served



CHALLENGE



SOLUTIONS



RESULTS

AMERICAN FIDELITY 
a different opinion

American Fidelity Assurance Company

Challenge

Sahuarita, a rapidly growing district, was still using manual paper processes to manage benefits enrollment. The benefits team was faxing over 900 employee forms to four different vendors to complete annual enrollment. Managing more than 3,600 forms requiring manual data entry also brought an increased risk for errors. In fact, they were spending around 120 hours on open enrollment responsibilities. While these processes worked adequately for a smaller district, as Sahuarita grew, manual data entry was no longer an option.

The consequences of paper enrollment weren't just felt by the staff, they were cumbersome for employees as well. Many lacked guidance during open enrollment and continued in the same benefits from the previous year instead of evaluating current needs.

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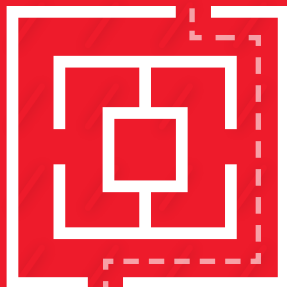
900 Paper Employee Forms

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4 Vendors

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3,600 Manually
Processed Faxes



Solution

As Linda began searching for a simpler way, she reached out to American Fidelity hoping for an online solution. She trusted their ability to find a solution based on the district's strong relationship with American Fidelity and the company's history of providing excellent customer service.

That solution was, AFenroll®, an online enrollment platform that allowed Linda to conduct open enrollment digitally. The district went from spending 120 hours managing enrollment to just 40 hours and they were able to cut out manual faxes to vendors by allowing data to be processed through the new platform.

"I've shopped around. Not only do I get the quality of customer service from American Fidelity, but I also get the best price point for our district," Linda said.

"The customer service we receive from American Fidelity goes beyond any of my expectations."

- Linda Azuelo



Results

"Partnering with American Fidelity has taken a lot of burden off our staff and helped us reduce the risk of errors," said Linda.

The Sahuarita School District also needed to help their employees better understand their benefits and be more engaged during open enrollment. American Fidelity helped by conducting one-on-one enrollments with each of their 900 employees providing the district a substantial increase in employee participation.

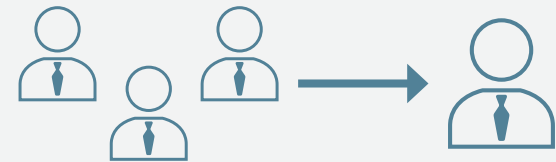
"Having American Fidelity sit with our employees during enrollment has helped increase employee participation during open enrollment by 60%," Linda said.

Employees found the enrollment platform easy to use and they were more confident in their selections because they better understood their options.

"Every step of the way during our enrollment, American Fidelity was there to handle any request and answer any question," Linda said.

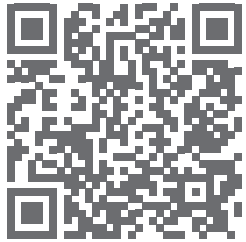
"If you're looking for the best voluntary benefits for your employees to get what they need and the response they deserve, then American Fidelity is the way to go."

- Linda Azuelo



Want more information on how American Fidelity can help you?

Contact us 800-662-1113
or americanfidelity.com/experience



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